

Press Release

October 13th 2009

Birmingham Women's appoints new Chair

Birmingham Women's Hospital is pleased to announce the appointment of a new Chair. Helen Hemberg, previously a Non Executive Director has successfully been appointed to the role.

Helen has been a Non-Executive Director of the Trust since January 2008 and will bring a wealth of managerial, marketing and director-level experience to the role. As an Independent Consultant, Helen is an experienced marketing professional with extensive experience leading the strategic marketing agenda and managing change. She has over ten years Board/Executive Committee level experience.

Chief Executive, Steve Peak commented, *"It's great news for the organisation to have Helen on board as Chair. In her role as a Non Executive Director, she has made a significant contribution. I am looking forward to working with her as Chair, over the coming years."*

Helen Hemberg said *"I am honoured and delighted to have been given this opportunity to work with Steve and all the dedicated staff here. I am really looking forward to helping the Trust consolidate its current success and continue to promote and expand the specialist services we provide"*.

Helen was appointed by the Members Council, who are composed of representatives from the community, patients, Women's Hospital staff and our strategic partners.

Helen begins her appointment with immediate effect.

ENDS

For more information, please contact Communications on 07870 587759